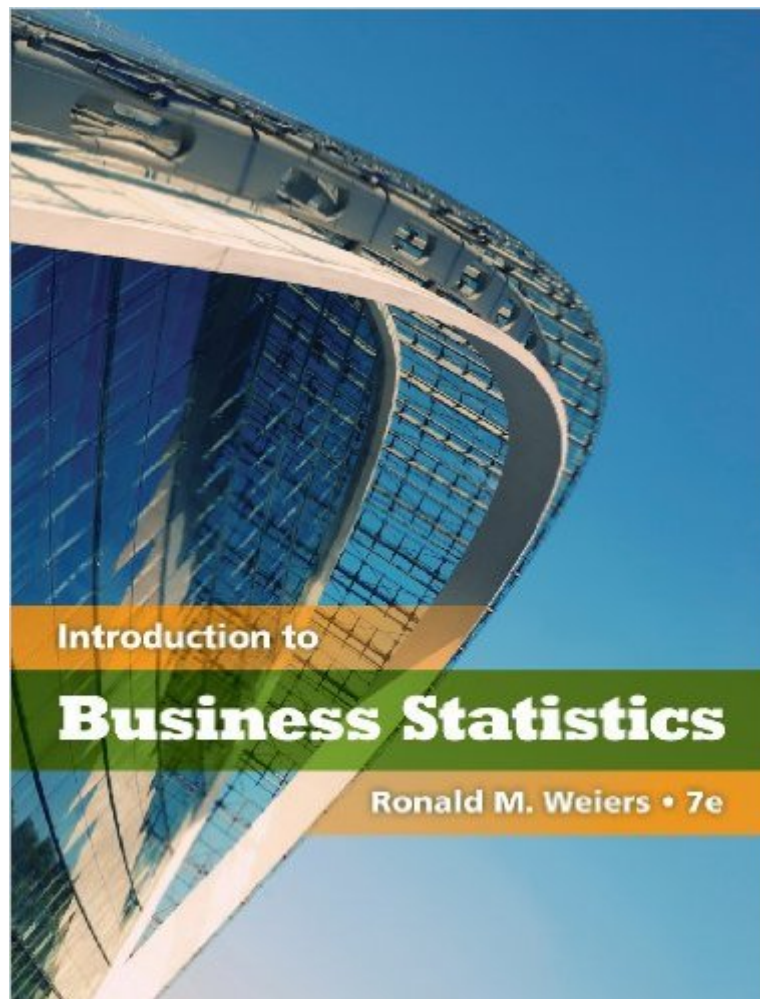


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Introduction To Business Statistics (with Premium Website Printed Access Card) (Available Titles CengageNOW)



Synopsis

Highly praised for its exceptional clarity, conversational style and useful examples, **INTRODUCTION TO BUSINESS STATISTICS**, Seventh Edition, was written specifically for you. This proven, popular text cuts through the jargon to help you understand fundamental statistical concepts and why they are important to you, your world, and your career. The text's outstanding illustrations, friendly language, non-technical terminology, and current, real-world examples will capture your interest and prepare you for success right from the start.

Book Information

Series: Available Titles CengageNOW

Hardcover: 896 pages

Publisher: Cengage Learning; 7 edition (March 17, 2010)

Language: English

ISBN-10: 0538452196

ISBN-13: 978-0538452199

Product Dimensions: 8 x 1.4 x 10 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

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Customer Reviews

Let me preface this by saying I'm taking this class as someone who already holds a Bachelor's degree and is working full time. I actually really like statistics. I'm not just complaining because I'm an undergrad who hates stats out of laziness/why do I need this/math aversion. This book is just plain dreadful. All of the concepts contained inside of it can be found online for free and explained more clearly and thoroughly. It often seems as though the author is afraid to give an actual definition and you're left to infer the meanings of terms from his half-baked examples. This book is 900 pages long, but you can read through entire chapters in half an hour because of all the filler, strategic typesetting, and superfluous graphical elements. I often find myself searching the web for clearer, more helpful exposition and examples of the topics covered in the text. Maybe that's what this book is trying to teach me? And then there's the software. On the one hand, it's great that the software allows you to check your answers before you submit them. This allows you to work out concepts

you may be missing without anxiety about the being wrong. But on the other hand, the quality of the software is terrible. Educational software developers don't seem to be aware that it's 2015 and are designing applets and websites based on technology and paradigms that are a decade (or more) old. The software does not really give you any meaningful functionality that a (admittedly outdated, yet ubiquitous) platform like Blackboard can't without a little ingenuity on the instructor's part. Instructors, I implore you, take a little time out and design a course around the burgeoning mass of quality content available to students for free. It's absolutely unconscionable that students are paying upwards of \$300 for low quality educational products like this, especially in this day and age. Every time a professor in this country assigns this book and the accompanying software to a single one of their auditorium-sized Stats classes, they are putting \$20,000-\$30,000 dollars into the hands of a company that is failing to innovate and instead is hocking a massively overpriced, substandard product to debt-strapped students who don't have the ability to choose.

Book in good condition. I read it and passed my class.

received on time and no issues

hate statistics

The seller got the book to me in the condition as promised and quickly. the book was horrible for a stats class esp. if you have Office 10 don't expect the datasets to work or anything to be easy.

I used this book for Intro to STATS as part of my Nursing studies in prep for Nursing Research.. I thought the book was very helpful.

Its the exact book for my statistics class, great book

Quality wasn't great but it did the job

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